



Ram Heavy Duty – Made for Plowing!

Historically, the 4th quarter is the best Ram brand sales period as small business & commercial customers take advantage of tax incentives at year end. It is also the beginning of snow season in most of the country.

RAM Heavy Duty trucks offer snow plow capable features including:

- 6 speed auto transmission with heavy duty internal components
- Standard transmission temperature display in EVIC
- Available 4.10 axle for increased pushing power
- 5,200 lb front GAWR on Ram 2500 HD with 5.7L Hemi
- 5.7L Hemi equipped Ram's support heaviest plows- up to 1,155 lbs



*A front line display of snow plow equipped trucks serves notice that you are "in the snow plow business!"
Ram is currently offering a \$500 Snow Plow Incentive to help you capitalize on the Commercial Truck Season!*

Make sure your customers know you are in the snow plow business!

Now is the time to display Ram Heavy Duty trucks equipped with Snow Plows!



**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

BUSINESS LINK
The fast lane for small business.

**ON THE
JOB**
THE SPIRIT OF AMERICAN BUSINESS
JUST GETTING STARTED

Snow Plow Program ID- 38CC5