



RAM 1500 Crew is a Great Sales Opportunity!

*Crew Cab models outsell extended cab's by a 2 to 1 margin and represent more than 60% of light duty pickup sales nationwide. Currently, RAM 1500 truck sales are 1 to 1 crew to extended cab. **RAM Crew Cab can help you get your fair share of the market!***

➤ **RAM 1500 Crew Cab is Loaded with Great Features:**

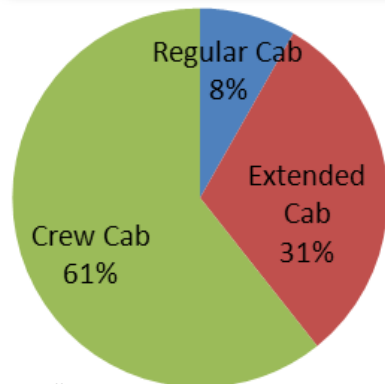
- Standard 4.7L V8 or Legendary 5.7L Hemi engine with 20 mpg highway (4x2)
- Class Exclusive Multi-Link Coil rear suspension offers the best ride in the business
- Class Exclusive In-Floor Storage provides extra place to store valuables
- Class Exclusive available RamBox Cargo Management System
- Class Exclusive available factory integrated dual exhaust
- Standard 4 & 7 pin trailer wire connector



➤ **RAM 1500 Crew Cab has unique models to suit your needs from entry level ST to the Ultimate in Luxury and Style- Longhorn**

➤ **RAM 1500 Crew Cab – More Truck for Less Money**

2011CY Light Duty Industry Sales Mix



Source: R.L. Polk

Multi-Link Coil Suspension



Dual Exhaust



Versatile In-Floor Storage



RamBox Cargo Management

