



Provide Your Diesel Customers With Lower Cost Of Ownership And Hassle-Free Maintenance With NO DEF

Unlike our competitors, 2011-2012MY RAM Heavy Duty pickups with diesel engines do not require diesel exhaust fluid (DEF). 2011 and 2012 RAM Heavy Duty Pickups come equipped with a system that automatically regulates diesel emissions according to EPA standards. While other drivers must monitor and maintain their DEF system or risk performance degradation and refusal to start, our customers can save their time and money.

2011 & 2012 RAM Heavy Duty Trucks with Cummins Diesel engines have the following features:

- Proven Cummins diesel power
- Unsurpassed 800 lb-ft of low-end torque at 1600 rpm
- Best-In-Class 22,750 pounds max trailer towing capacity
- Unsurpassed 30K max GCWR
- Best-In-Class integrated diesel exhaust brake (based on Cummins lab testing)
- Unsurpassed 5 year / 100,000 mile powertrain limited warranty
- **Class exclusive diesel engine that meets EPA emission standards with NO DEF**



More Information About DEF

Diesel Exhaust Fluid (DEF), sometimes called urea, is used by our competitors in Selective Catalytic Reduction (SCR) systems to reduce harmful emissions. A solution of water and automotive grade urea, DEF helps convert nitrogen oxide emissions in diesel exhaust to nitrogen gas and water vapor. Unlike our competitors, RAM trucks meet EPA emission standards without using DEF. Note, however, that RAM chassis cab diesels do use SCR systems with DEF, due to different duty cycles and testing standards.