

2011 Ram 1500



ASSEMBLY LOCATION(s): *Warren, Michigan, Saltillo, Coahilia, Mexico (Regular Cab)*

Why buy a Ram 1500? For starters, Ram 1500 is the most awarded Ram truck ever — and for good reason. With its bold looks, impressive power, and unexpected comfort — Ram delivers what the other guys can't.

Ram's truck dominance is rooted in its "get it done" attitude. Check it out... The available award-winning RamBox® Cargo Management System provides quick access to your gear without having to unload the cargo box. The available 5.7L HEMI® V8 with MDS provides best-in-class horsepower and economy, letting you break a sweat without breaking the bank. And Ram's brute force is backed up with some of the most sophisticated technology in the business. Ram offers the convenience of a Uconnect™ hands-free phone system, available SIRIUS® Satellite Radio, and even SIRIUS Backseat TV™.

Three Minute Drill

Segment Exclusives/Recognition

Ram 1500: The most awarded Ram ever

- Strategic Vision's 2009/2010 Total Quality Index™
- Car & Driver Editors' Choice 2009 and 2010
- Consumer Guide 2009 Best Buy
- Edmund's Inside Line 2009 Editors Most Wanted
- Cars.com – 2009 and 2010 Work Truck of the Year
- ICOTY – 2009 International Truck of the Year
- Truckin' Magazine – Truck of the Year
- Autobytel.com – 2009 MyRide/Autobytel Editors' Choice Awards – Truck of the Year
- Maxim – Achievement in Party-Enabling Technology (RamBox)
- Ward's AutoWorld – Ward's 10 Best Engines of 2009 (2009 Dodge Ram 5.7-liter HEMI® engine)
- Automobile Magazine 2010 Automobile All-Star
- MotorWeek 2010 Drivers' Choice Award
- Trailer Boats Magazine 2010 Tow Vehicle of the Year
- Ward's Auto World Interior of the Year of 2009 in Popular Priced Truck Category
- American Hunter Golden Bullseye Vehicle of the Year
- New England Motor Press Association (NEMPA) – Best-in-Class Pickup Award
- New England Motor Press Association (NEMPA) – Winter Vehicle Award 2010
- Consumers Digest Best Buy Award