

2010 Ram Heavy Duty 2500-3500

ASSEMBLY LOCATION: Saltillo, Coahuila, Mexico



The Ram family of heavy-duty pickups is new! Redesigned and based upon the recently updated Ram 1500, but with “beefy” differences required for the work and tasks buyers demand in the heavy-duty pickup market.

The new Ram 2500/3500 are designed, engineered and built to allow the owner to “master” whatever task is on the agenda. Beyond the power and capacity to do the job, Ram 2500/3500 includes the advanced controls and supporting features to ensure the task is accomplished with greater accuracy and confidence. For example, when towing a large trailer with a Ram 2500/3500, the available 6.7L Cummins® Turbo Diesel includes a diesel exhaust brake as part of the turbocharger design. There’s also an available integrated trailer brake controller. The transmission has special selectable gearing to provide just the right torque to accelerate when loaded or facing a steep grade. Bottom line: masterful control.

When work or play requires both big power and generous accommodations, Ram Mega Cab® provides best-in-class* interior volume. While offering up to a 17,000-lb maximum trailer towing capacity, standard and optional features allow Mega Cab to approach the comfort and conveniences of the family room at home.

- The 5.7L HEMI® V8 was one of Ward’s “10 Best Engines” for five consecutive years in a row
- Ram 2500 has best-in-class* standard horsepower and torque
- Ram 3500 has best-in-class* standard torque
- Ram 3500 is the only one in its class to offer a standard diesel engine
- Ram Heavy Duty offers a class-exclusive* standard exhaust brake with the diesel engine
- Ram Mega Cab has best-in-class* interior volume
- Ram Heavy Duty has best-in-class* low-end torque with Cummins Diesel engine
- Ram Heavy Duty Crew Cab offers class-exclusive* in-floor storage bins
- Ram Heavy Duty offers class-exclusive* available heated steering wheel
- Ram Heavy Duty offers class-exclusive* available heated rear seats
- Ram Heavy Duty offers class-exclusive* standard side-curtain air bags*
- Ram Heavy Duty offers class-exclusive* heated and ventilated front seats
- Ram Heavy Duty offers class-exclusive* SIRIUS Backseat TV™*

Three Minute Drill

SAFETY/SECURITY

- Four-wheel disc ABS with Electronic Variable Brake Proportioning
 - Available power adjustable pedals
 - Available ParkSense® Rear Park Assist System* and ParkView® Rear Back-Up Camera*
 - Available integrated trailer brake controller, first time offered in a Ram, improves trailer braking control
 - Supplemental side-curtain air bags
-

UTILITY

- New Ram Crew Cab
 - Best-in-class* total interior volume and behind-rear-seat storage (Mega Cab®)
 - 6-foot-4-inch or 8-foot cargo box with two-tier loading, bulkhead dividers and cargo tie-down loops
 - Available maximum 5,130-lb payload and 17,600-lb (18,500-lb late availability) trailer-towing capability (3500 Regular Cab)*
 - Available maximum payload of up to 3,130 lb and 17,000-lb trailer-towing capability* (3500 Mega Cab)
 - Flexible interior cargo capabilities – available 60/40 split-folding rear bench seat (Crew Cab and Mega Cab)
 - Available advanced technologies (Rear Seat Video Entertainment System [VES®] (Crew Cab and Mega Cab), dual-zone automatic temperature control, Electronic Vehicle Information Center and Uconnect™ Phone*)
-

VALUE

- 3-Year/36,000-Mile Basic Limited Warranty with Roadside Assistance and 5-Year/100,000-Mile Powertrain Limited Warranty* and corrosion protection warranty provide excellent coverage for a positive ownership experience
 - 7,500-mile oil-change interval for Cummins® Turbo Diesel
 - TRX4 Off-Road model offers additional protection backed by a factory warranty (2500 Crew Cab only)
 - Available Uconnect® Navigation* features include GPS navigation with Points of Interest, real-time traffic with SIRIUS Traffic™* and Voice Command
 - Uconnect™ Multimedia features provide the flexibility to play a variety of media, including CDs, DVDs, USB drives, MP3/WMA files, SIRIUS® Satellite Radio* and even live streaming television with SIRIUS Backseat TV™*
 - Available Stain Repel* stain-resistant, odor-resistant, antistatic seat fabric
 - Available heated steering wheel and available ventilated and heated front seats (with segment-exclusive* heated rear seats on Ram Crew Cab and Mega Cab)
-

PERFORMANCE

- 5.7L HEMI® V8 with VVT and 5-speed automatic transmission engine generates 383 hp and 400 lb-ft of torque

(2500 only)

- 6.7L Cummins Turbo Diesel engine produces 350 hp and up to 650 lb-ft of torque with the available 6-speed heavy-duty automatic transmission or 610 lb-ft of torque with the 6-speed manual transmission and includes a standard diesel exhaust brake
 - Front, solid axle with coil springs and four trailing links (4x4 models)
-

STYLING

- New exterior styling delivers bold Ram attitude
- 17-inch wheel lineup, including available chrome-clad aluminum wheels
- Dominating road presence with the most interior volume in its class (Mega Cab)